

Promotion of Polish energy and lighting sector companies in Cairo



The Trade and Investment Promotion Section of the Embassy of Poland /WPHI/ in Cairo organized a presentation of Polish energy and lighting sector companies during the international trade fair Electricx Cairo 2016 on 4-6 December 2016. The promotional activities included WPHI's exhibition stand at the Electricx fair, which offered Polish companies interested in the Egyptian market an opportunity to present themselves, as well as conferences and b2b discussions with representatives of the Polish Institute of Aviation /IoA; <http://ilot.edu.pl/>.



The exhibition stand organized by WPHI was a platform for promotional activities of Polish energy and lighting sector companies, which joined the fair and presented their commercial offers and marketing brochures aimed at developing cooperation with Egyptian partners. The exhibition stand was shared by 18 Polish companies, as follows:

APLISENS S.A	www.aplisens.com.pl
AQUAFORM Inc. Sp. z o.o.	www.aquaform.pl
ART METAL Sp. J	www.art-metal.pl
ATM Lighting sp. z o.o.	www.atmlighting.com
ELHAND Transformatory Sp. z o.o.	www.elhand.pl
ELPE Elektroprodukt sp. z o.o.	www.elpe.pl
ERKO Zakłady Metalowe Sp. J.	www.erko.pl
HORUS ENERGIA Sp. z o.o.	www.horus-energia.pl
INSTYTUT LOTNICTWA	http://ilot.edu.pl
JATECH Sp. z o.o.	www.jatechlighting.pl
LARS	www.lars.pl
LIS POLAND Sp. z o.o.	www.lis-poland.pl
LUMEL S.A	www.lumel.com.pl
NOWODVORSKI Sp. j	www.nowodvorski.com
PXF Lighting	www.pxf.pl
RABBIT Sp. z o.o.	www.rabbit.pl
ŚWIATŁO. Net Sp. z o.o. Sp. K	www.swiatlo.net
TME Transfer Multisort Elektronik Sp. z o.o.	www.tme.eu

The commercial cooperation offers presented by Polish companies at the exhibition stand met with interest of 67 Egyptian companies. The complete information on prospective bilateral business cooperation will be provided to Polish companies that participated in the promotional activities.



The promotional event provided opportunities for conferences, during which representatives of the Polish Institute of Aviation showcased the Institute's innovative technology solutions such as the hybrid energy container, water floating turbine, and anti-drone system. B2b discussions ensued.



The presentations by the representatives of IoA took place on 5 and 6 December 2016, and have been organized in cooperation with the Chamber of Engineering Industries of the Federation of Egyptian Industries, and the Eco-Industrial Department of Chemonics Egypt Consultants that provides services for SMEs active in the renewable energy sector.

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